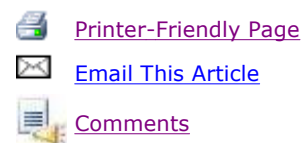


## What's New

By University Business Staff  
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### Safeguard Your Network

Protect against cybercrime with Panda Software's Platinum 2006 Internet Security and Titanium 2006 Antivirus + Antispyware. These software packages, designed to offer protection against unknown cybercrime, contain TruPrevent Technologies, which aim to proactively block new threats by analyzing their behavior using artificial intelligence techniques. For one year's service of Titanium 2006, an IHE can expect to pay \$49.95, while Platinum 2006 goes for \$79.95. Volume discounts may be negotiated through corporate sales. For more information, visit [www.pandasoftware.com/products](http://www.pandasoftware.com/products).



### Only Getting Smarter

With larger screens, a new help button, a hardware expansion slot, and other new features, SMART Technologies' 600 series of interactive whiteboards builds on the 500 series.

The new screen sizes of 48 inches, 64 inches, and 77 inches are designed for larger classrooms with more students. The SMART Pen Tray has been redesigned to hold ergonomic pens and an eraser, and it incorporates a newly designed help button and hardware expansion slot. The help button can give users quick access to the screen orientation feature and to SMART's online training and support material.



The hardware expansion slot, meanwhile, allows for upgrades over time. The first expansion accessory is a SystemOn Module that provides a one-touch start-up of the computer projector and the whiteboard at the same time.

The SMART Board audio system includes a pair of 15-watt speakers that can deliver multimedia content from a variety of sources. The speakers can be either mounted on the whiteboard or to the wall. Volume control and an integrated two-port USB hub are located on the speakers. The audio system requires only a single USB cable to connect both the speakers and whiteboard to the computer.

The MSRP for this series ranges from \$999 to \$1,999. With a grant from the SMARTer Kids Foundation ([www.smarterkids.org](http://www.smarterkids.org)), not-for-profit educational institutions can receive a 30 percent discount (or more with volume purchases) bringing the price range to \$699 to \$1,399. The audio system costs \$299, the SystemOn function kit has a suggested price of \$99, and the wireless module's suggested price is \$199. For more information, visit [www.smarttech.com](http://www.smarttech.com).

### Save Money and Space

ViewSonic's VA series of LCD projectors offer a budget-conscious, space-conscious choice for strapped audiovisual departments. With prices as low as \$239 each, ViewSonic's 17-inch and 19-inch displays offer video response times as fast as 8 milliseconds, designed to enable broadcast-quality, full-motion video. The OptiSync technology supports multiple inputs, including direct DVI signals for source-to-display synchronization. Other features include VESA wall mounts, AutoTune, and OSD power lock/unlock features. For more information, visit [www.viewsonic.com](http://www.viewsonic.com).



### Assess Yourself

Educational Testing Service's MAPP (Measure of Academic Proficiency and Progress) is a general-education outcomes assessment designed to replace



its Academic Profile in January. MAPP measures college-level reading, writing, mathematics, and critical thinking in the context of the humanities, social sciences, and natural sciences.

Designed to focus on the academic skills developed through general education courses, as opposed to knowledge acquired, it was created to aid colleges and universities in the assessment of the quality of instruction and learning, and to document program effectiveness. The test may also be used to meet external requirements for accreditation, performance funding, transfer articulation, and strategic planning. Pricing starts at \$375 per institution, with other fees incurred based on how many students are tested and if an IHE wants ETS to score the tests. For more information, visit [www.ets.org](http://www.ets.org).

## Start Networking

Now schools can have access to their own broadcast network-- for free. The University Network is a provider of campus communications that specializes in reaching traditional students, offering them a blend of campus information and advertising relevant to their school. Since 2002, nearly 150 campuses have been using the flat-panel displays in high-traffic areas like campus commons and recreation centers. A recent survey of students found 93 percent of them check the display at least once a day. For more information, visit [www.theuniversitynetwork.net](http://www.theuniversitynetwork.net).



## A Bit of Online Training

Bitlogix Software is providing free web seminars for users to learn to set up NetControl products, which enable users to control and manage projector equipment in TCP/IP-based networks over Ethernet or wireless connections. Topics include how to set up, use, and maintain the software, as well as how to set up various hardware components, such as network projectors from Hitachi, Epson, or Sharp, and device servers from Lantronix, Sharp, Eiki, or Sena. The web seminars, which are accessible at [www.bitlogix.com](http://www.bitlogix.com), will be frequently updated to provide the latest in projector network training.



## Multi-functional Camera System

Casio's YC-400 is a multi-functional camera system that captures document photos and objects as jpegs that can be added to PowerPoint presentations. At 3.5 pounds, the equipment folds up to a size no bigger than a binder, and it has an 11-by-6-inch removable camera with 4-megapixel CCD. It also contains a scanning system, as well as computer memory storage for future reference. The suggested retail price is \$1,250. For more information, visit [www.casio.com](http://www.casio.com).



## Digital Backpack

SanDisk's Cruzer Freedom functions as a "digital backpack" for today's mobile college students. The flash drive can store educational materials, as well as personal content like MP3 files, digital pictures, or computer data files. Many educational titles are included in the device for free. It is being offered at an introductory capacity of 256 MB and can be suited to a student's lifestyle with the addition of a neck lanyard or a key ring. The suggested retail price is \$39.99, and a limited-time promotional discount is available at Staples. Volume discounts may be available. For more information, visit [www.sandisk.com](http://www.sandisk.com).



## Radio In Your Answers

GTCO CalComp's InterWrite PRS RF, a radio frequency version of its student response system, is designed to work from the smallest classrooms to the largest lecture halls with up to 2,000 students. The system has a redesigned transmitter that features a two-line, 16-character LCD display for students to see their answers and receive notification that they were successfully transmitted. Instructors can ask multiple-choice, true/false, and advanced numeric questions with positive and negative numbers and decimal points. The system comes with Mac- and Windows-compatible software for creating questions or importing them from textbook publishers; it also

offers grading, reporting, and data management features, like exporting data to learning management systems. While the system price was not yet determined at press time, individual transmitters cost \$45 each. For more information, visit [www.gtcocalcomp.com](http://www.gtcocalcomp.com).

### Display Documents and More

AVerMedia Technologies' AVerVision530 Digital Visual Presenter is designed to display documents, three-dimensional objects, Xrays, transparencies, negatives, and microscopic images. It can connect to a digital or analog monitor, projector, or television. This hardware features a onethird- inch 850K CCD progressive scan image sensor with 12X optical zoom and 8X digital zoom and pan, plus built-in memory that's able to store up to 80 jpeg images. The cost is \$1,499. For more information, visit [www.avermedia-usa.com](http://www.avermedia-usa.com)

